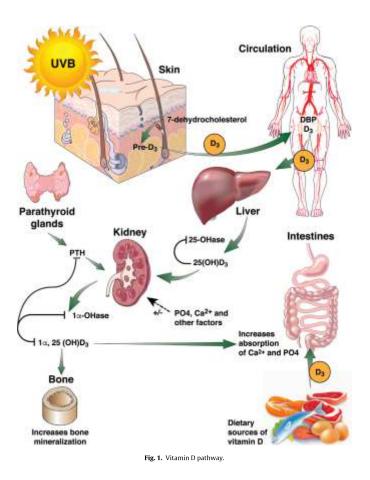
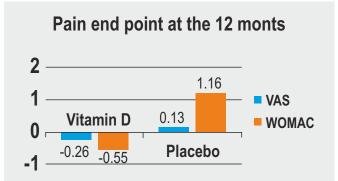
CALCIROL Sunshine Express

- Vitamin D is labelled as the "sunshine vitamin," as it is produced in the skin on sun exposure. Vitamin D is required to maintain serum calcium concentration within the normal p h y s i o l o g i c r a n g e f o r musculoskeletal health.¹
- >50% of patients with generalized myalgia and bone pain have vitamin D deficiency.¹
- The National and International Osteoporosis Foundation define vitamin D deficiency as the level of 25-hydroxyvitamin (25 OH D) of less than 30 ng/ml.¹



Sunshine in Musculoskeletal system:



*Western Ontario and McMaster Universities Arthritis Index (WOMAC)

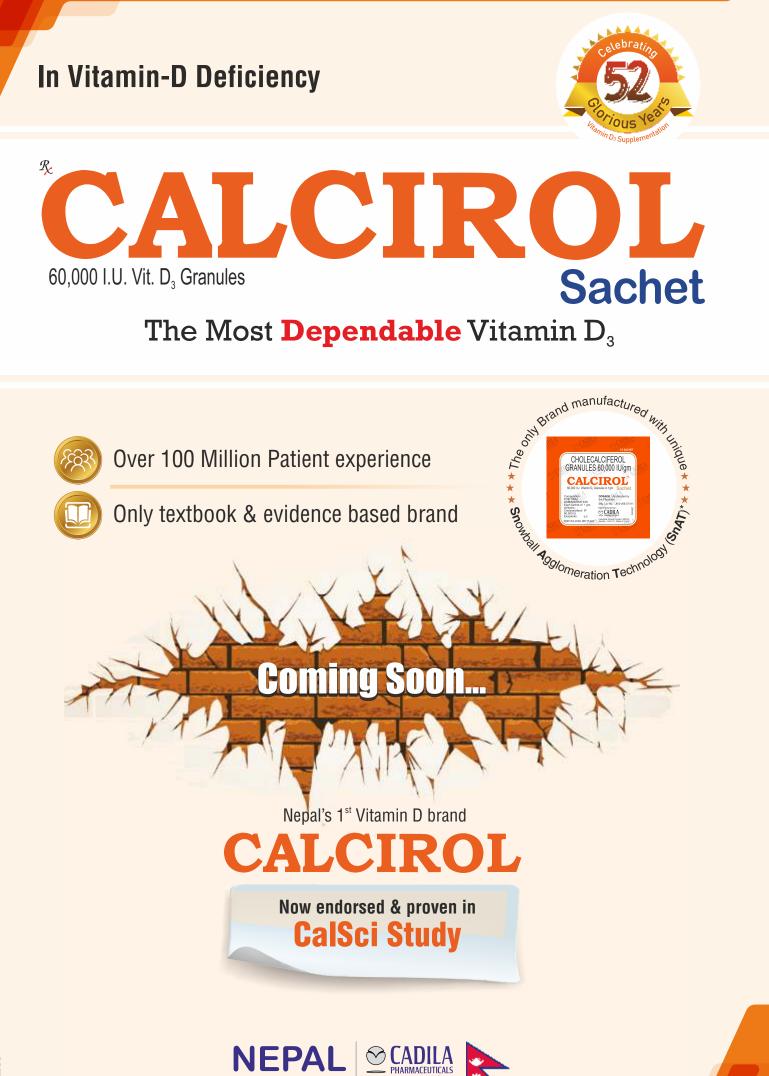
#Visual Analog Scale for Pain (VAS Pain)

- Vitamin D deficiency plays an important role in development of knee OA(Osteoarthritis).³
- Along with standard treatment, the vitamin D group received FDA-approved oral vitamin D (cholecalciferol granules) of 60,000 IU per day for 10 days followed by 60,000 IU once a month for 12 months, and placebo comparator arm participants.³
- Patients randomized to the vitamin D group had less knee pain at 12 months on the WOMAC* and on the VAS# pain scale than did patients who received the placebo.³

The Most **Dependable** Vitamin D.



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